Company Showcase Guidelines

Pre-recorded company showcases will provide participants with the opportunity to introduce their company, promote and generate interest in specific products or services, attract potential partners and collaborations and most of all grow your network!

These digital exhibition packages have been introduced to provide additional benefit and value to delegates, who can create a captivating video presentation and increase engagement with fellow delegates.

Let's look at how to prepare your showcase:

- Focus on your audience, think about what they may need and what you need from them.
- Create a clear and compelling story.
- Remember in most cases, you only have a few seconds to capture someone's attention and get your point across.
- Create an experience that combines brand elements with your need to pitch.

Showcase Criteria:

- The pre-recorded company showcase should be no more than 3 minutes in length.
- Please ensure that your recording can be saved as an MP4 file.
- Registration to the conference is required before submission of your showcase.

Each Company Showcase Package will consist of:

- 1 x Delegate Pass
- Pre-recorded Company Showcase (3 minutes in length)
- Showcase uploaded to Event Delegate Area Pre-conference and available Post-conference
- News Article promoting the Conference and Company showcases with link to pre-recorded material to be circulated to the network and Bionow website / newsletter
- Social Media Content as a Showcase Company in the run up to the Event
- Logo on Event page on Bionow website

Costs
Premium Member: £219.00 + VAT
Member: £259.00 + VAT
Non-Member: £319.00 + VAT